



Editor-in-chief Lauri Kotilainen

Turvallisuus (Safety and Security) magazine reaches decision-makers

Finland's only specialist magazine on business security and safety, and risk management offers an unique channel for contacting readers interested in security and safety, and those making decision on them.

Each issue of Turvallisuus discusses the key areas of security and safety: security and safety management, data protection, risk management, structural safety, security technologies and services including guarding, as well as rescue and protection.

As a media environment, Turvallisuus magazine is particularly interesting and highly readable, as the people involved tell about their most successful security and safety solutions.



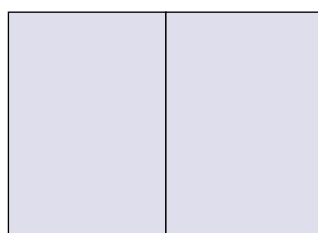
Each issue of Turvallisuus discusses the key areas of security and safety



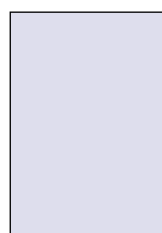
Advertising prices

Size, 4-colour	Price
2/1	3 750 €
1/1	2 470 €
1/2	1 680 €
1/4	1 370 €
2./3. cover	2 720 €
Back cover	2 720 €
1st double page	4 320 €
2nd double page	4 320 €
Special placement	+10%
VAT	+22%

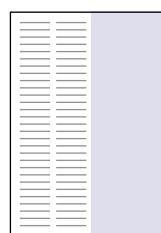
Advertising shapes and sizes



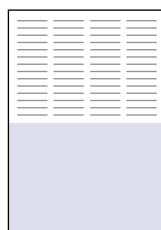
2/1
420 x 297 mm



1/1
210 x 297 mm



1/2 vertic
102 x 297 mm



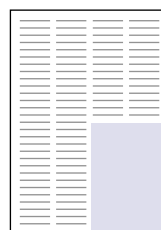
1/2 horiz
210 x 146 mm



1/4 vertic
50 x 297 mm



1/4 horiz
210 x 74 mm



1/4 corner
102 x 146 mm

Screen ruling: 60/cm

Binding: stitched

Printing method:
offset

Printed by:

Forssan Kirjapaino Oy,
Forssa

Note: please leave
white space for
address on the back
cover width of the
magazine and 25 mm
of height

Publishing and material schedule 2009

Issue	Published	Booking	Material	Special distributions
1/2009	18 th of Feb	26 th of Jan	02 nd of Feb	SMB (small and medium sized business)
2/2009	15 th of Apr	23 rd of Mar	30 th of Mar	Towns, communities and congregations
3/2009	03 rd of Jun	11 th of May	18 th of May	Architects and real estate managers
4/2009	26 th of Aug	03 rd of Aug	10 th of Aug	Banks, insurance and finance companies
5/2009	30 th of Sep	07 th of Sep	14 th of Sep	Finnsecurity 2009 Fair Helsinki, 7th to 9th October
6/2009	02 nd of Dec	09 th of Nov	16 th of Nov	Civil service departments

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