

# Turvallisuus & Riskienhallinta



LEHTI JOKA JOHDATTA A MENESTYKSEEN

[www.turvallisuus.com](http://www.turvallisuus.com)

//Inner pages media kit 2012



## Reaches decision-makers

Turvallisuus & Riskienhallinta Magazine is Finland's only magazine concentrated on business and community security and safety, and risk management. The magazine offers a unique channel for contacting readers interested in these things, and those who are making decisions on them.

Turvallisuus & Riskienhallinta Magazine reaches at least **13.000 readers who are decision-makers plus thousands of other readers.**

This magazine helps your organization to be a winner



## Adverts of Turvallisuus & Riskienhallinta Magazine 2012

Each issue of Turvallisuus & Riskienhallinta Magazine is dealing with key areas of security and safety & risk management, including for example data protection, structural security, safety solutions, technologies, services, economical risk management, rescue and protection, as well as leading all these processes.

As a media environment Turvallisuus & Riskienhallinta Magazine is interesting and highly readable, as the people involved in articles are telling their most successful security, safety and risk management solutions.

**NEW!**

buy a "package" of ads

and get a  
**25%**  
discount  
of BANNER ads

**For example:**

1/1 size advert to print  
Magazine + banner ad  
with a 25 % discount.

There are about 11.000  
visitors on our web site,  
[www.turvallisuus.com](http://www.turvallisuus.com),  
monthly and counting.

Please, ask more about our contact person.

## Turvallisuus & Riskienhallinta -lehti

### CONTACTS:

#### Published by

Turvallisuuden ja Riskienhallinnan  
(T&RH) Tietopalvelu Oy  
Kumitehtaankatu 5  
04260 Kerava  
www.turvallisuus.com

#### Advertising contacts

Paula Koskivirta  
Telephone + 358 40 584 0212  
paula.koskivirta@turvallisuus.com

Martti Herman Pisto

Telephone +358 40 743 5151  
marttiherman.pisto@turvallisuus.com

Kia Kangas

Telephone +358 9 773 821  
kia.kangas@bookers.fi

#### Specifications

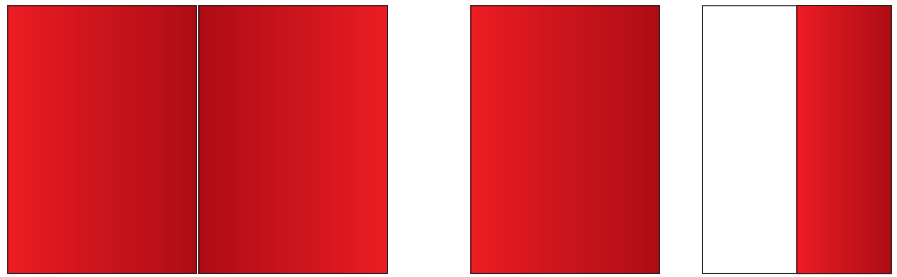
Screen ruling 60/cm  
Binding stitched  
Printing method offset  
Printed by Forssa Print Oy  
Note; please leave white space for the address on back cover width of the magazine and 25 mm high

#### Prices of adverts

Size, 4-color	Price/euros
2/1 (pages 2-3)	4150 e
2/1 (pages 4-5)	4050 e
2/1	3850 e
1/1 (2. ja 3. cover)	2795 e
1/1 (back cover)	2950 e
1/1	2570 e
1/2	1750 e
1/4	1430 e

VAT 23 % will be added to prices

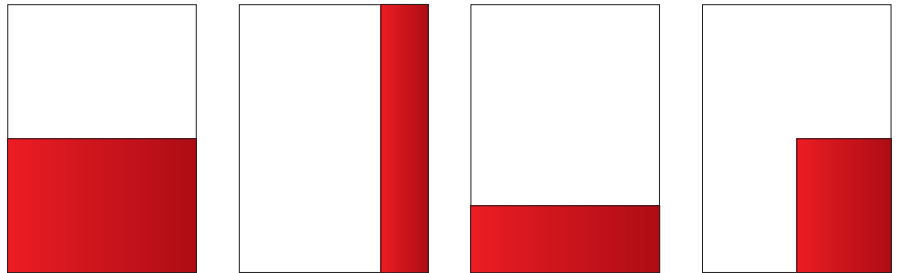
## Advertising shapes and sizes



**2/1**  
420 x 297 mm

**1/1**  
210 x 297 mm

**1/2 Vertical**  
102 x 297 mm



**1/2 Horizontal**  
210 x 146 mm

**1/4 Vertical**  
50 x 297 mm

**1/4 Horizontal**  
210 x 74 mm

**1/4 Corner**  
102 x 146 mm

## Publishing and material schedule 2012

Issue	Day published	Last day booking	Last day material	Special distributions
1/2012	22/Feb	27/Jan	6/Feb	Universities, polytechnics, colleges, high schools, commercial centers, financial and insurance companies
2/2012	20/Apr	26/Mar	2/Apr	Builders and rebuilders, organisations who arrange public occasions (for ex. theatres, ice stadiums, football stadiums, airports)
3/2012	12/June	16/May	23/May	Corporations of estate management, estate chiefs of small and medium-sized businesses, economic and personnel chiefs of small and medium-sized business
4/2012	23/Aug	26/July	3/Aug	The international Security fairs at the city of Tampere, the 5th – 7th of September, the fairs of Security and Safety and Defence at the city of Lahti, the 27th – 29th of September
5/2012	15/Oct	18/Sep	25/Sep	Data security chiefs and directors of large and small and medium-sized companies, chiefs and directors of industrial factories, planners and entrepreneurs of electric systems
6/2012	14/Dec	16/Nov	23/Nov	Decision makers of security and safety in the centers of cities and communities, volunteer corps of security and safety in towns and communities, central offices of local administration, business and traffic of the state